

# Children's Literature Assembly Board Meeting

2013 National Council of Teacher of English Annual Convention ❖ Boston, Massachusetts

**Date:** Friday, November 22, 2013  
**Time:** 7:00-9:00 AM – Full Board Meeting  
9:00-10:00 AM – Ad Hoc Meetings

**Location:** Sheraton, Beacon Room A  
39 Dalton Street, Boston, MA 02199  
Tel. (617) 236-2000 Jim's Cell: (603)-937-1197

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## Welcome and Recognitions (Stiles)

BEGAN 7:02AM

### In Attendance

Trish Bandre, Katie Wooten, Kathy Kurkjian, Lisa Nadel, Thomas Crisp, Joan Zaleski, Seemi Aziz, Diane Sekeres, Ted, Kesler, Lillian Webb, Jennifer Graff, Mary Lee Hahn, Laura Purdie Salas, Wendy Kasten, Amy McClure, Joan Williams, Claudia Haag, Pam Jewett, Evie Freeman, Deb Wooten, Nancy Roser, Jonda Mcnair, Ruth Lowery, Janelle Mathis, Nancy Hadaway, Sharon O'Neal; Miriam Martinez, Diana Porter.

- Two Outgoing Members--Acknowledgement-Kathy Short and Deanna Day
- Acknowledge Evie Freeman for all of her work.
- Acknowledge Lillian Webb for all of her work for the Board as treasurer.

**Approval of Minutes** from April 21, 2013 meeting (IRA, San Antonio) and Roster Update (Graff)

MAKE SURE TO SEND TO MARY LEE HAHN AFTER APPROVED.

MOVE BY CONSENSUS.

## Committee Reports

- Treasurer (Webb/Button)
  - We are solvent. For the timeframe between IRA and NCTE, revenue is light. Mostly only membership money arrives. Two outstanding monies: ABC CLEO (royalties of Linda Pavonetti's book \$400) outstanding check on advertising (\$100).
  - Printing for journal came in twice for this cycle. Thus the 10k expenditures is higher than normal. Transfer to Bank of America was for transition of treasurers.
  - Recommend closing savings and integrating into checking.

### PayPal Progress Update (Katie Button)

Everything is up and ready to send to Mary Lee Hahn. Subscription and donation buttons will be on our website. One account for PayPal only and one account for other expenditures. Main account will have the bulk of the money.

Please ensure international memberships are listed on our website (Evie)

- Membership (Freeman/Wooten)—see Report
  - Membership is down when compared to last year at this time and we're unsure why.
  - Deb Wooten shared that members would like a membership number, membership card, etc. Deb would like to take this on. She wants everything to be virtual and would like a numbering system. Wendy Kasten wondered if we could have a barcode as a membership number.
  - Membership Fee Increase, New Mini-Brochure
    - New membership card. Membership is up to \$35/year. Jim created it. If people renew at NCTE it is \$30. Pass out membership cards at events and give feedback. Send the new membership card to Mary Lee Hahn to post on the website.
- Nominating (Roser/Albright)
  - Election Update, Introduction of New Board Members, Artist-in-Residence

- Rated candidates (self and other nominations). Slate of 6 candidates. Vote of approx. 50% of the membership due to electronic balloting. Janet Wong, Barb Kiefer, Donna Adomat.
  - Recommendations for New Committee Members and Program Co-chairs (with Bandre and Stiles)
    - Process worked quite well.
    - VP is the overseer of the new programming ideas and coaching.
    - Discuss two chairs per year rather than chair and co-chair as a viable change. Will try it out this year.
- Endowment (Hadaway)
  - Pledge Campaign—(SEE REPORT) \$2690.00 from board to endowment. \$1K to award;
  - Katie will replace Lillian; Pat Scharer will continue until 2015; Jenn Graff rotating off of CLA Research Award chair, Lauren Liang will be Research Chair; ways and means (Diane Sekeres) as a non-voting member of the committee.
  - Ideas for gathering funds. Discuss how to raise funds via Jerry Pinkney's signed books
  - Capital Campaign (Stiles)—Reviewed what we discussed last year (name "Notables" might be confusing). Want to ensure people do not believe they are "buying" their way onto the Notable Book committee. New name: *Friends of the Children's Literature Assembly*. Still retain levels which were created last meeting. We need to reach out to the members. We will announce this formally at the CLA breakfast. 1<sup>st</sup> round (April-April) so we have the next 4 or 5 months to become Friends of CLA. We will give formal recognition.
    - Soft-entry (silent phrase): Current. Acknowledge in Journal and Website. Request for space in the *Journal of Children's Literature* to share this new initiative. More information will be coming via email. Place new specifics on the Facebook page, etc.
      - At breakfast (enrollment handout as well as membership handout)
    - Annual drive (April-April). Board indicated willingness to continue to support the endowment by a nod of their heads.
- CLA Research (Graff)
  - The 2013 winner is Dr. Grace Enriquez, an assistant professor currently at Lesley University. Her research is titled *Centering Children's Literature in Social Justice Teaching and the Common Core*. This longitudinal case study will enable her to "better study how teachers' understandings of children's literature for social justice education develop over time and space from graduate course to classroom teachers and help her see how teachers negotiate their use of children's literature and social justice in light of the CCSS."
  - Feedback was much more substantive than previous years. Wonderful work!
  - Reviewers continue to be wonderful and dedicated colleagues. We owe the success of the award to them!
  - Have received interim report from Dr. Kelley (2013 awardee). Have not received a final report from Lori (2012 awardee) due to medical issue.
  - Note the decrease in applications and doctoral student applications. One reason might be that the research results have yet to be disseminated to the public. Other reasons?
- Bonnie Campbell Hill Literacy Leader Award (Stiles for Day)
  - 5 applicants; clear/decisive vote in favor of the applicants. 1<sup>st</sup> awardee 2<sup>nd</sup> grade teacher (Texas); 2<sup>nd</sup> awardee Prisca Martens. Both will be present at the breakfast.
  - Felt it was important that we should have 2 winners based on funder's concern. Will continue to fund two awards.
  - Will focus on how to improve advertisement and interest in this award.
  - Donna Adomat is the new chair of this award.
- Notables (Bandre)
  - Dissemination at NCTE and 2013 WLU Summer Institute (Smiles)
    - Presentation at NCTE is different this year. Challenges are who can attend (authors) and the amount of time. Writing "bikus" (Haiku poems about a book) with 2-3 sentences. Want to give authors more time to speak with attendees.
    - Reading for 2014 list. One complication for securing authors at NCTE has been choosing the list at IRA. Publishers have already decided who is going to NCTE in the FALL. Choose list (Feb.)

via virtual means. Change Bylaws so that you can make final list in a virtual way in late Feb. Begins now so the meeting will be in Feb. 2014.

- Discussed communication between authors/illustrators and publishers regarding the award. Some authors and/or illustrators have said they were unaware they had received the honor of being a Notable Book for Language Arts. Discussion ended with us still approaching publishers first. Lisa will help disseminate information to help reduce any miscommunication.
- Communications (Crisp/Hahn)
  - Institutional Facebook page has been created [Facebook.com\childlitassem].
  - The process was a bit complicated due to “other” FB pages for CLA. Thankfully one page is down. One more to go.
  - We have a Twitter account as well as a shelf for Pintrest. Regulating who has access, who gets to post, vetting procedures as to who to post, etc. is something to discuss and decide upon in the near future. A QR code was suggested and we were reminded that Mary Lee Hahn created one a few years ago.
  - Wendy Kasten advocates that we continue to investigate how social media sites are user-friendly but also have oversight of the board. She suggested that a Board member (e.g. Communications chair) be involved with regard to account setups and passwords) so information can easily be passed on as people change roles. Agreed that president should also have access to accounts and passwords.
  - Further discussion about Communications Committee, rather than only the Co-Chairs, posting to FB and Twitter. Nothing was decided at this time.
  - Thomas would like to know about whether or not we wish to establish a VINE account. Nothing was decided at this time.
- Further discussions related to communications and clarification of roles and responsibilities
  - Mary Lee Hahn sends all materials to our webmaster and CCs the president
  - Thomas oversees the social media components of communications.
  - Should we have a website or social media chair?
  - Suggestion that we announce new books on Pintrest as well as books by CLA members. However, we might want to be careful about what we post.
- Historian (McClure)
  - Maintain institutional memory (materials created—send to Amy)
  - Digitizing materials.
- Auction (Kesler)
  - See handout
  - Thanks to Lisa Nadal, Lizette Serrano, Mary Lee Hahn, Sylvia Vardel (mentoring), Jim Stiles
  - Would like to have a historical record of artists that have been contacted before. Need to know. Pass onward so that all are informed and will help facilitate the work. Miriam—Acknowledgements are printed in the *Journal of Children's Literature*, so we can look at it. 2006 is believed to be the inaugural year of the auction.
  - Ted's Suggestions
    - As people transition into this role, develop a handout/handbook that includes advice about who to contact and how. Everyone agreed to begin with publishers. Chair may have to contact people directly.
    - Indicate when to do what. This role is steady in that there are ongoing check-ins and follow-ups.
    - Have a co-auctioneer so that there are smooth transitions when new people step into the role of Chair. Cathy K. will work with Ted on the auction.
  - Wendy Kasten—Suggested we thank illustrators on the website;
  - Suggestion that we begin to use Pintrest—one for Notables awards; artists who have donated art, etc. (Thomas may oversee this as Communications co-chair).
  - Need to write Thank You Notes; Jim Stiles will provide Ted with Letterhead.
  - Wendy will take photos at Breakfast. Try to only photograph back of attendees' heads unless we have release forms for photos (this also includes speakers).
- Ways and Means (Sekeres)
  - Creating an APP investigation. Three different developers—will donate time, but would cost \$1500 to create the APP; not cost-effective unless have 1K members at a minimum.

- Uses of APPs
  - Enabling a teacher to check-out books
  - Have children write reviews for others
  - Keep track of libraries
- Jim suggests that we collectively think about APP use between NCTE and IRA.
- Request for people to sell raffle tickets (Sharon, Amy, Trish) at Breakfast.

#### *Journal of Children's Literature* (Martinez, McNair, and O'Neal)

- See handout
- There will be one journal for breakfast attendees at every table.

**Ad Hoc *Moving Forward* Committee Updates:** Considering the issues that unite us as professionals: children's literature as discipline, as scholarship, as teaching field:

- Joint NCTE/IRA position statement on children's literature in professional development (Zaleski)
  - Floating at IRA for executive approval; approved by NCTE. May have it by IRA.
  - Survey—low response; some of the Board did not receive the survey. 2<sup>nd</sup> survey in May; not too many responses 37 out of 300 members responded. Not too different of a response from the 1<sup>st</sup> time. One striking element—request from membership for CLA to provide resources for teaching child lit courses in online formats (e.g. How do we read aloud online? How do we demonstrate strategies when teaching online?). Suggestion that perhaps CLA develop professional development courses. ALA offers professional development courses Come back to do this as new business.
- Organization outreach (Williams/Haag)
  - Postcard shared with others.
  - Pass on stories. Get them to Claudia (emailed) by Thanksgiving. Lisa has a door prize for members that will put you in the line—" we are the best kept secret"

#### **2013 NCTE Programs (Boston)**

- Breakfast (Porter/Aziz)—
  - Discuss responsibilities and when to do what.
  - We need help for the breakfast. Meet at 6am (Boylston Street Entrance) to help Jim Stiles—3 loads of 2 people. Table decorations 6:15-6:30pm
  - Centerpiece—ceramic tapirs. 3 for a silent auction. Jim proposes that an article be written about the artist. Card about his work will be with tapirs on tables
    - Sy Montgomery will be in person; Nic Bishop—detained by penguins Hope to connect with him via SKYPE or other virtual means (e.g. Oovoo).
    - 150 people currently registered.
  - Oovoo—like SKYPE—preferred.
- Notables (Smiles)--
- Master Class (Mathis and Bedford for Day/Purdie Salas)—Janelle—April is not here.
- Workshop (Lowery/Jewett)—Monday workshop; thanks to Jim and Pam for being a great team. Thanks for Lisa to provide two authors. We need more attendees!!! 6 authors and 2 teachers who teach students who are immigrants/refugees. Lots of goodies. 16 people signed up. Last year almost 50; year before is 40.

#### **2014 NCTE Programs (Washington, D.C.)**

- Breakfast (Aziz/Sableski and Arnold)
  - Jon Klassen is the speaker
- Notables (Bandre)
- Master Class (Purdie Salas/Wong [Barb Kiefer is a mentor for this class (idea only at this time)])
  - Need to coordinate with Jim and others.
  - Proposed Teaching Poetry in the Content Areas
    - How we teach poetry across the content areas
    - For Teacher Educators & Classroom Teachers
    - Discussion of ideas related to Master Class
      - Get proposal in in January. Trish as Pres-elect will help with the proposal.

- Workshop (Jewett and Lowery/Johnson)
  - Children's books used to support content-area teaching / Content Area Literacies—taking a new look at this and viewing it through children's literature.

Old Business

New Business

- Artist in Residence, consider adding to the Board. Discuss this at IRA meeting.

Adjourned 10:15am

## CLA Meetings & Programming at NCTE 2013

**Thursday, November 21, 6:30 PM**  
**CLA Endowment Committee Meeting**  
*Convention Center area restaurant TBA shortly*

**Friday, November 22, 7:00-9:30 AM**  
**CLA Board Meeting**  
*Sheraton, Beacon A*

**Saturday, November 23, 10:00 AM - Noon**  
**CLA Notable Committee Meeting**  
*Sheraton, Beacon Room C*

**Saturday, November 23, 5:45-7:00 PM**  
**CLA Master Class: Teaching Children's Literature in the 21<sup>st</sup> Century**  
*Sheraton, Fairfax A Room, 3<sup>rd</sup> Floor*

**Sunday, November 24, 7:30-9:45**  
**CLA Breakfast featuring Sy Montgomery and Nic Bishop.**  
*Hynes Convention Center, Room 312, Level 3*

**Sunday, November 24, 1:00-2:45**  
**CLA Notable Books in the Language Arts**  
*Hynes Convention Center, Ballroom A, Level 3*

**Monday, November 25, 9:00 AM - 3:30 PM**  
**CLA Post-convention Workshop:**  
Land, Air or Sea: Border Crossing Experiences in Literary Conversations  
*Hynes Convention Center, Room 301, Level 3*